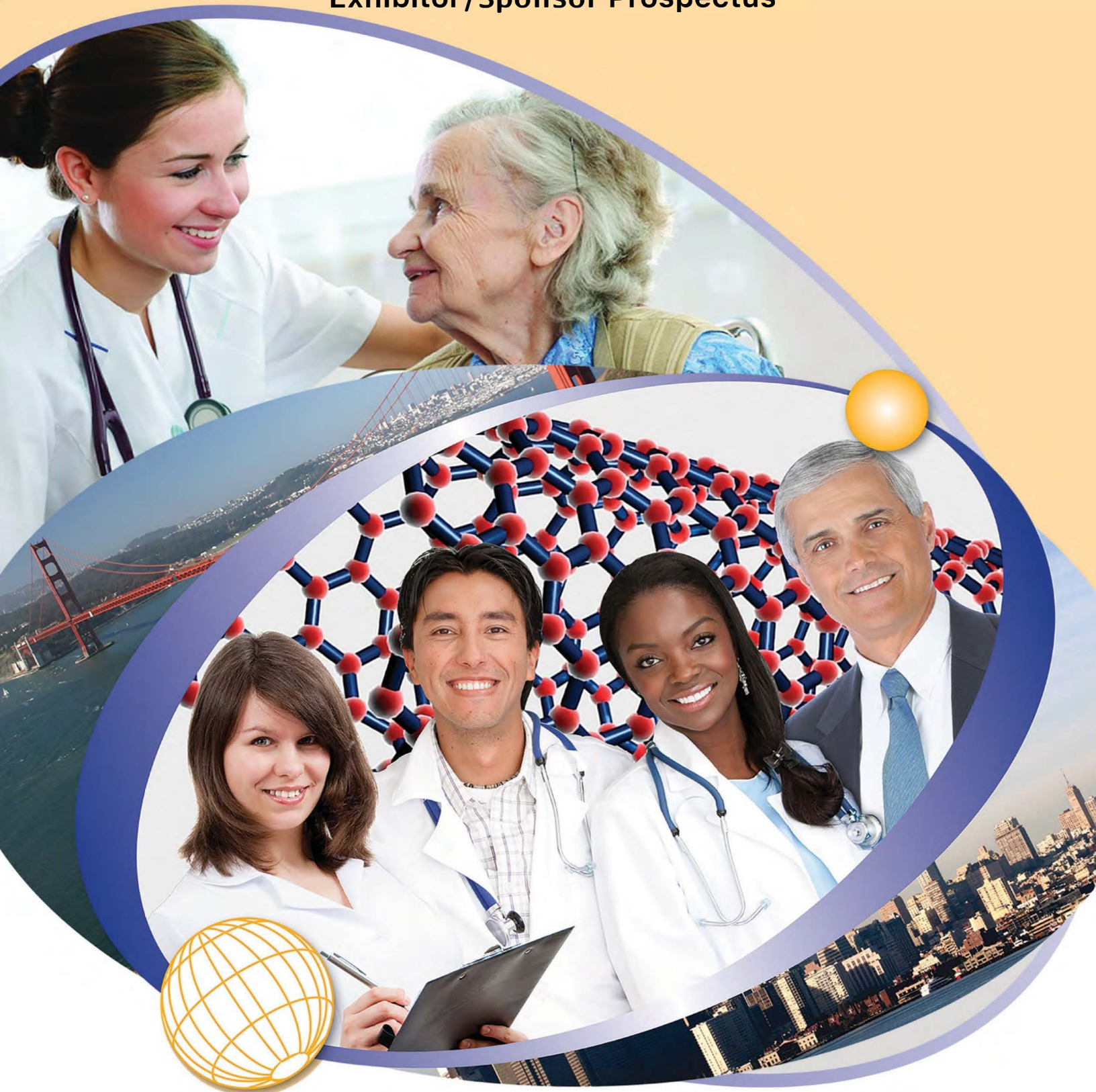


Alzheimer Society International Congress

ASIC 2024

May 21-23, 2024 in San Francisco, CA, USA

Exhibitor/Sponsor Prospectus



Alzheimer Society International Congress (ASIC®) 2024

Exhibitor Prospectus

An international forum to accelerate research and patient care in Alzheimer's

The Alzheimer Society International Congress (ASIC®) 2024 will bring together leaders of the scientific and medical Alzheimer's community from around the world. The participants include researchers, scientists, clinicians and care providers who come to share their knowledge and in turn learn about the latest research, products, and solutions currently or soon will be available in the prevention and treatment of Alzheimer's and dementias.

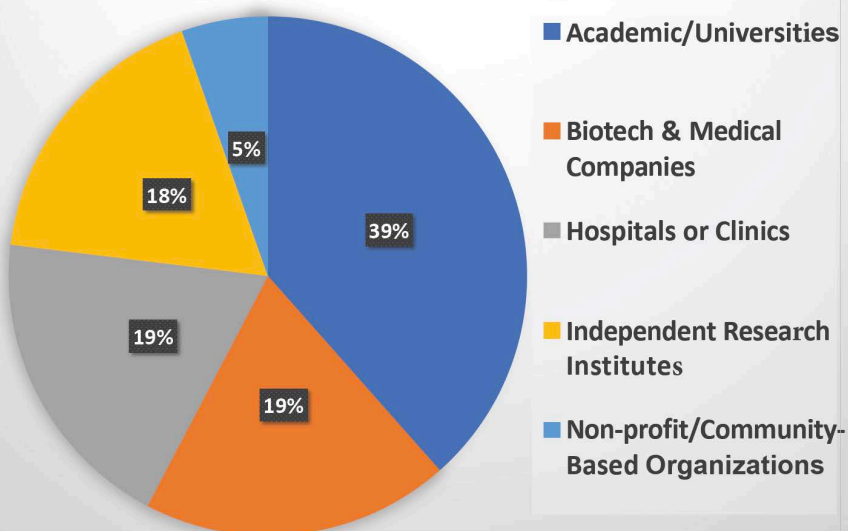
Attendees represent the following disciplines/specialties:

- Neurology
- Neuroscience
- Genetics
- Pharmacology
- Radiology
- Neuropsychology
- Gerontology
- Geriatrics
- Geriatric Psychology
- Clinical Research Specialists
- Nurses and Caregivers
- Biotech Executives
- Investors

Attendees are interested in the following products and services:

- Pharmaceuticals
- Bio-Chemicals and Reagents
- Diagnostic Testing
- Drug Development
- Clinical Research Services
- Imaging/Optical Instruments
- Neurocognitive Assessment
- Laboratory Equipment and Supplies
- Physiological Instruments
- Computer-Related Instruments
- Software App Development
- Animal Research Models
- Journals & Publishers
- Home Healthcare
- Nutrition Management

Previous Attendee Demographics



Alzheimer International Society

1159 Sonora Court, Suite 345
Sunnyvale, CA 94086 USA
Tel: 1-408-797-0010
Email: exhibit@alzint.com
<http://www.alzint.com>



ASIC 2024 offers unique opportunities to showcase your products and services and gain access to conference attendees including researchers, neurologists, psychiatrists, healthcare providers and biotech executives involved in drug development, dementia care and prevention, and treatments for Alzheimer's disease. Depending on your goals and the level of sponsorship, a package of benefits can be designed to target a narrow audience or a broad group and may include event recognition, marketing, speaking and promotional opportunities, as well as complimentary event passes. Take a look below to see how you can benefit from sponsoring this premier event or to reserve your booth space now!

Top 5 Reasons to Exhibit at ASIC 2024

1. Showcase your products and services to top decision-makers.
2. Network with world-class researchers, scientists, and business executives from around the world.
3. ASIC 2024 includes a broad spectrum of customers from researchers to clinical trials personnel and the dementia care practice.
4. The program is enriched with practical workshops and technical seminars designed to draw prospective customers to the event.
5. Each exhibitor will have the opportunity to make a 15-minute presentation during the Lunch Showcase Session



SPONSORSHIP PROGRAM

Platinum Sponsorship \$50,000

Platinum Sponsors will have special recognition and outstanding promotion opportunity during the ASIC 2024 including the exclusive 30 minute speaking opportunities immediately after the key note sessions, and acknowledgement on stage during the Conference Reception, in addition to :

- A four-color banner in a prominent location
- A double booth 20' X 10' exhibit space
- Sponsor logo on printed promotion materials
- Sponsor logo on conference web site
- One page 4-color advertisement in the Program Booklet
- 4 Person Full Registrations
- 10 Complimentary Conference Passes

(a conference pass is a one day full conference privilege for a particular day, which exhibitor normally gives to a guest to visit their booth and to attend the conference for the day. Additional conference pass can be purchased by the exhibitor at a discount price of \$250, a \$229 saving from the one-day registration of \$479)

Gold Sponsorship \$20,000

Gold Sponsors will receive special acknowledgement and a 30 minute speaking opportunity during breakout sessions, in addition to:

- A four-color banner in a prominent location
- A double booth 20' X 10' exhibit space
- Sponsor logo on printed promotion materials
- Sponsor logo on conference web site
- Half page 4-color Ad in the Conference Program Booklet
- 3 Person Full Registrations
- 7 Complimentary Conference Passes

Silver Sponsorship \$10,000

Silver Sponsors will receive sponsorship acknowledgment and a 15-minute speaking opportunity during various technical sessions, in addition to :

- One booth 10' X 10' exhibit space
- Sponsor logo on printed promotion materials
- Sponsor logo on conference web site
- 2 Person Full Registrations
- 5 Complimentary Conference Passes

Sponsorship Plus, \$7,000

- One booth 10 X 10' exhibit area
- Listed in the Program Booklet as Exhibitor and Sponsor
- Listed in the Abstract CD as Sponsor
- Listed on the Conference Web Site as Sponsor
- 2 Person Full Registrations
- 4 Complimentary Conference Passes

Co-Sponsorship, \$5,000

- One booth 10' X 10' exhibit area
- 2 Person Full Registrations
- Listed in the Program Booklet as Exhibitor and Sponsor
- Listed in the Abstract CD as Sponsor
- Listed on the Conference Web Site as Sponsor
- 3 Complimentary Conference Passes

Exhibitor Booth \$ 2,295

- One booth 10' X 10' exhibit area
- 2 Person Full Registrations
- Listing in the Program Booklet as Exhibitor
- 2 Complimentary Conference Passes

Display Table \$1,550

- One 6' X 3' Table in the Exhibit Area
- One Person Full Registration
- 1 Complimentary Conference Pass

Other Sponsorship Opportunities

- Morning Breaks Sponsorship-napkins- \$3,250
- Afternoon Breaks Sponsorship-napkins- \$3,250
- Conference Tote Bags (exclusive) - \$3,995
- Badge Lanyards (exclusive) - \$3,550
- Conference Notepads- \$2,950
- Tote Bag Insert - \$1,250
- Free Standing Signs (3' X 5')- \$1,250
- Sponsor email marketing- \$1,575
- Web Site Banner Ad (2 months)- \$950
- Web Site Banner Ad: Top 468 x 60 pixels (1 month)- \$795
- Web Site Banner Ad: Right 150 x 50 pixels (1 month)- \$795

Exhibition at the ASIC 2024

May 21-23, 2024 at the Crowne Plaza San Francisco Airport

Exhibit Program

ASIC 2023 is the premier event for companies to exhibit their state-of-the-art technology, products, and services relating to diagnostics, clinical trials, and prevention and treatment of Alzheimer's disease.

Exhibition Schedule

May 21 from 10:00 AM - 4:30 PM

May 22 from 10:00 AM - 4:30 PM

May 23 from 10:00 AM - 1:00 PM

ASIC 2024 Program is designed to promote interaction between the participants and exhibitors throughout the conference by having morning coffee breaks, lunch, afternoon breaks and reception to be held in the exhibition area.

Booth Application and Payment

The full payment for booth rental must be paid and accompanying a signed Exhibit Contract before December 1, 2023. Fees include an I.D. sign, aisle carpet throughout the exhibit area, general exhibit hall cleaning, and two complimentary exhibitor badges per 10' x 10' booth.

A copy of the Exhibition Contract can be downloaded online at <http://www.alzint.com/exhibit.html>

To reserve your exhibit space, please complete the Online Exhibit Application at <http://alzint.com/exhibit-application.html>

Exhibitor Registration and Badges

Exhibitors may pick up badges or register on-site on May 21- 23 during the following hours: 8:00 AM- 4:00 PM



The Exhibitor's Service Kit

An Exhibitor's Service Kit providing information about ordering drayage, electrical services, cleaning service, furniture rental, labor, lead retrieval devices, etc., with a complete list of charges can be downloaded online at

<http://alzint.com/exhibit.html>

Please note that these charges are not included in the exhibit registration fees and are payable directly to the exhibit service company.

Shipping of Packages:

If you need to send exhibit materials to the hosting hotel, please be advised that all packages must contain a label giving the following information:

Crowne Plaza San Francisco Airport

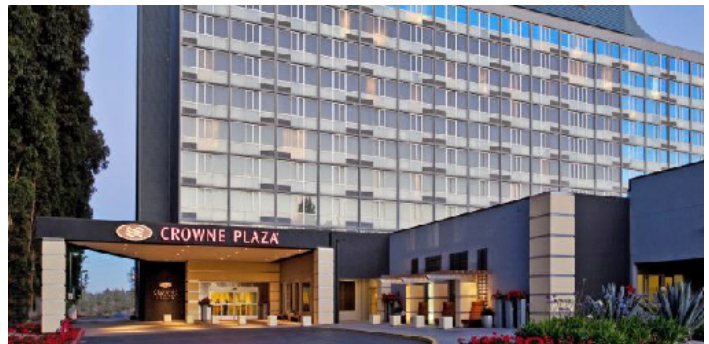
Group Contact: (Convention Services Manager)

1177 Airport Blvd, Burlingame, CA 94010

Phone: (650) 342-9200

c/o ASIC 2024 Conference

(Boxes should arrive no more than 3 days prior to event date).



Installation and Dismantling of Exhibit Booths

Installation is to be carried out during the following hours:

May 21, from 12:00 PM to 7:00 PM

Dismantling during the following hours:

May 23 from 2:00 PM to 7:00 PM

Dismantling should be after the closing of the conference.



For more information, please contact:

Event Manager

Alzheimer International Society

1159 Sonora Court, Suite 345

Sunnyvale, CA 94086 USA

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